Innovation Framework

Know your Core Values

Description:

Core values are the deeply ingrained principles that guide all of the decisions/actions of you and your organization. They serve as its cultural cornerstones and are inherent and sacrosanct; they can never be compromised, either for convenience or short-term gain.

What are your core values? Are they clear? Do you put them in action when tough decisions need to be made? Or are they just sitting on a web page somewhere?

Clearly understanding, internalizing and externalizing your core values individually, as a team and as an organization is critical to building the kind of culture that matters. In addition, your solution/social innovation and how it aspires to solve the problem confronting your constituents should reflect those values.

Framework Guide:

Note: This can be done for personal, team and/or organizational core values.

This is a great activity to do within your team and with your constituents. It should help to spark very important conversations that get to WHY's and build empathy and understanding between individuals and groups.

First, spend exactly 3 minutes (no more) and circle your top 20 core values from the worksheet.

Next, spend exactly 1 minute and from those circle the top 10.

Then, spend exactly 30 seconds and circle the top 5.

Finally, take 10 seconds and circle THE most important core value.

Upon completion participants should share how the process felt and as well what their final core value is. Do people align? Do the values align with the work? How hard or easy was this? Did we learn anything?

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Certainty Dependability Growth Mastery Abundance Challenge Depth Happiness Maturity Acceptance Health Accomplishment Change Determination Meaning Charity Devotion Helpfulness Accountability Mellowness Cheerfulness Discipline Honesty Mindfulness Accuracy Achievement Cleanliness Diversity Hopefulness Modesty Dreaming Humility Motivation Activeness Cleverness Comfort Education Nature Adaptability Humor Adventure Commitment **Empathy** Imagination Neatness Non-conformity Affection Community Encouragement Impact Compassion Independence Obedience Altruism Energy Competition Enjoyment Individuality Open-mindedness Ambition **Environmentalism** Inquisitiveness **Optimism** Completion Appreciation Composure Evolution Insightfulness Organization Artistry Integrity Originality Assertiveness Concentration Ethics Confidence Excellence Intellect Outdoors Attentiveness Connection Excitement Introspection Outrageousness Awareness Exploration Introversion Partnership Awe Consciousness Extroversion Consistency Intuition Patience Balance Contentment Fairness Joy Passion Beauty Contribution Faith Justice Belonging Peace Cooperation Family Kindness Perceptiveness Benevolence Correctness Flexibility Knowledge Perseverance Bliss Boldness Courage Focus Leadership Persistence Friendship Learning Bravery Courtesy Persuasiveness Creativity Logic Playfulness Brilliance Fun Curiosity Love Calmness Generosity Pleasantness Daring Grace Loyalty Power Capability Decisiveness Gratitude Making a difference Practicality Carefulness